



## Wilton Rotary Drummer

Wilton, Connecticut

[www.wiltonrotaryclub.org](http://www.wiltonrotaryclub.org)

***January is Rotary Awareness Month!***

**January 11, 2013**

**Vol. 32, No. 26**

**Editor: Bill Glass**

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Twenty-one Rotarians joined President Karen Strickland for the second meeting of the second half of her second term.

### ***Guests and Visiting Rotarians:***

None today.

### ***Announcements:***

1. 2013 Crafts Fair Planning Meeting: Thursday, Jan. 17<sup>th</sup>, 5:30 PM, Wilton Library. Please come with some ideas for rejuvenating this important fundraising event!
2. Thank from the Wilton Playshop: Karen read a thank you note received from the Playshop for our recent donation.
3. Board Meeting: Thursday, Jan. 17<sup>th</sup>, 6 PM, Fairfield County Bank conference room, 2<sup>nd</sup> floor. Non-board members are encouraged to attend and bring questions/topics of interest.
4. Community Celebration of the Life and Music of Dave Brubeck: Tomorrow (Saturday) night at 8 PM, Clune Center at WHS, free admission.
5. Chamber's Annual Economic Forecast Breakfast: Thursday, Jan. 17<sup>th</sup>, 8 AM at Marly's. Speaker: Dr. Nicholas Perna, Chief Economist of Webster Bank.
6. Happy Birthday this weekend to Wendy Macedo!
7. Advance Planning: Installation Dinner for Paul Burnham and his administration is scheduled for Thursday, June 20<sup>th</sup>, Rolling Hills Country Club. More details to come.
8. Rotary Foundation: Please consider making a donation to the Rotary Foundation this year, especially as a sustaining donor. Go to [rotary.org](http://rotary.org) for more info.
9. Spanish Adventure: My son Eric is now in Sevilla, Spain, for a study abroad program until May. All is well so far!
10. Upcoming Programs:
  - a. Jan. 18<sup>th</sup>: Dr. Mark Rubenstein, Forensic Psychiatry
  - b. Jan. 25<sup>th</sup>: Leah Johnson, Wholesome Wave Food
  - c. Feb. 1<sup>st</sup>: Dr. Caitlin Carenen, US Middle East Policy
  - d. Feb. 8<sup>th</sup>: Sam Brown, Project Amigo in Mexico



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### ***Today's Program:***

Amanda and Anthony Bennie, co-founders of **Clear Conscience Pet®**, spoke to us about their unique pet food business, based in Wilton, and also about the importance of good nutrition for our pets. Clear Conscience Pet® creates healthy, clean, and incredibly tasty treats for dogs, cats, and ferrets. All Clear Conscience® treats are made in the U.S.A. from free-range, grass-fed, or organically raised sources. They currently market four types of products:

- Super gravies that enhance dry pet food;
- Chews and treats
- Biscuits
- 'Sliders' (Anthony trademarked this term in the pet food category)

After many years in pet food sales and retailing, they started the business in 2010 and recounted the ups and downs of growing a new company. They are hoping to reach profitability this year.

Please be sure to ask your pet loving friends and relatives to support this company. Their products are available locally at Oliver's Place and Pet Pantry, as well as on amazon.com

For more information, visit <http://www.clearconsciencepet.com>.

***See you next Friday at Marly's ..... Bill***