



Wilton Rotary Drummer

Wilton, Connecticut USA District 7980

www.wiltonrotaryclub.org

January 25, 2013

Vol.32, No. 28

Editor: Doug Macklem

President Karen Strickland presided at Marly's, with 21 Rotarians and 1 guest in attendance.

Guests/Visitors

Our guest and speaker for today was Leah Johnson from Wholesome Wave Food Distributors

Announcements/Upcoming Events:

1. President Karen started the meeting congratulating Debbie Gran whose birthday was yesterday the 24th.
2. Richard Kent thanked everyone who attended the Craft Show planning meeting last Tuesday. Several good ideas were put forward – Richard emphasized the need to get working on this event as soon as possible.
3. Karen announced that she had received a thank you letter from Wilton Social Services for the \$2,000 support the club has given for the Youth Exchange trip to Hartford next Thursday for a tour of Capitol, etc., 4 WHS students will attend Rotary's Next Generations conference at Choate
4. The Wilton Police awards ceremony is scheduled for March 18 at Trackside. Bill Meehan will be coordinating
5. The 'End Polio Now Event' sponsored by District will be the Sound Tigers hockey game March 3, reduced price of \$20, 1/3 will go to our club's Polio account.
6. Karen discussed the latest in the Rotarian Magazine
7. Karen asked that members be thinking of a worthy person in the community to receive one of our Paul Harris Awards at our Annual Dinner set for Thursday, June 20
8. Pat Russo spoke briefly about the Senior Protection project and the need for additional Carnival food vendors
9. Paul Burnham spoke about his experiences at the Pre-Pets conference.
10. Wilton Playshop is offering Rotarians a group discount of 10% for purchasing blocks of 10 tickets (@\$22.50 vs. \$25) for the upcoming performance of The Drowsy Chaperone musical comedy. Details on dates/times/ordering contact the box office @ 203-762-7629 or tickets@wiltonplayshop.org attention Eva Adaszko
11. President Karen gave Chris Lavin a Sapphire centered pin for his on-going financial support of the Rotary Foundation. She went on to encourage members to make Rotary one of your charities of choice and give a personal gift to the Foundation. Consider being a sustaining member by giving \$100/year.
12. Remember to bring a guest as a prospective new member.



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Today's Program

Leah Johnson of Wholesome Wave food distribution, from Bridgeport, spoke to us about their three main programs.

Their Double Value Coupon Program (DVCP) gives those people receiving any type of federal nutrition benefit, \$2 for every \$1 of benefits when they are used to purchase fresh, local produce at participating farm-to-retail venues.

An innovative program, piloted in 2011, called the Fruit and Vegetable Prescription Program (FVRx) fosters partnerships between healthcare providers and farmers markets, to measure the impact of added fresh produce and fruit to the diets of the underserved. This program focuses on obese children and pregnant women, who actually get a Fruit and Vegetable prescription from an MD.

And finally the Healthy Food Commerce Investments (HFCI) program is trying to strengthen regional agriculture. The HFCI team works to assist regional farms become "healthy food hubs" which the team then helps the local food provider make available their products with local institutional buyers like hospitals, schools and large dining outlets.

Scheduled Speakers for February

- 2/1 Dr. Caitlin Carenen - US Middle East policy
- 2/8 Sam Brown - Project Amigo in Mexico
- 2/15 Jennifer Herring - Executive Director Norwalk Maritime Aquarium
- 2/22 Christopher Swan - CL&P, new transmission center in Stamford, update on Service

See you Friday at Marly's