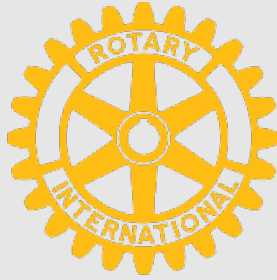


Rotary



THE ROTARY FOUNDATION



YEARS OF DOING GOOD IN THE WORLD

Wilton Rotary Drummer
Wilton, Connecticut
www.wiltonrotaryclub.org

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Editor: Andy Mais

A lucky 13 Rotarians joined our guest on a spring day so gorgeous it was hard to accept it was February.

Announcements:

- The Board approved a payment to the District for our current Youth Exchange student, hosted by New Canaan. Thank you to our New Canaan friends for their help in finding hosts.
- For good food and a good feeling, Bogey's is hosting a \$10 steak dinner with \$5 going to charity for four consecutive Mondays starting on 3/13. Knights of Columbus is sponsoring. The American Legion, Our Lady of Fatima, and St. Francis will benefit.
- Paul B lost the raffle drawing again.

Upcoming events (see Pres. Bud):

3/13 — Wilton Police awards	4/28-30 — 2017 Rotary District Conference
5/02 — Annual Town Meeting	5/11 — New Canaan Rotary golf outing
5/27 — Arts and Crafts Show	6/10-14 — RI Convention , Atlanta GA
6/22 — 2017 Wilton Rotary Installation Dinner	9/15-17 — Carnival

Program: Driven Local

Robin Faller, VP of Sales for full service digital marketing agency Driven Local, shared info on how to use the web and social media to help your business prosper. This includes everything from making sure your website is optimized for mobile (which is how most people see it these days) to targeting the proper audience with a consistent message and brand image and measuring your success.

NEXT MEETING: Friday, March 3 at Marly's