



Wilton Rotary Drummer
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Mark Kolier

Editor:



Guests: None
Announcements

- President Victor Tenore has sent out emails in the past week highlighting a possible partnership between Goodwill and Rotary. Also sent out was an email regarding a Bridgeport Bluefish outing with another club in the area.
- Carnival news – Past President Pat Russo and Victor are working with Tony Tufano of Tufano amusements with the idea of moving the carnival back one week in September to the weekend of 9/26 & 9/27 and 9/28 in order to avoid conflict with the Jewish New Year Holiday. As of this writing that has not been confirmed but there is hope.
- John Lemke regaled us with yet another story celebrating the 97th birthday of his mother-in-law who despite rumors to the contrary had not been stashed in the family freezer.

Program: – Cathy Sidor, Executive Director of the Fairfield County Convention and Visitors Bureau

- This bureau is funded by the State of Connecticut as a destination marketing organization and like so many state funded agencies is under budgetary and financial pressure. It exists to promote tourism in Fairfield County.
- There are 6,800 hotel rooms in Fairfield County currently experiencing 50% occupancy rates.
- New York City is one of the primary targets to reach.
- Events like Shakespeare on the Sound, the Norwalk Oyster Festival and The Vibes (Bridgeport) are significant drawing cards.
- Tourism had a \$ 168 million economic impact on the State of Connecticut in 2008.
- The hope is that organizations like Rotary will help by promoting meetings and events in Fairfield County.

For more information go to <http://www.visitfairfieldcountyct.com>

See you Friday at the Greens Mark