



Wilton Rotary Drummer
Wilton, Connecticut USA District 7980
www.wiltonrotaryclub.org

July 28, 2017

Vol. 37, No. 5

Editor: David L. Dephtereos

Sixteen Rotarians met at the Rimer Room of the Wilton Library for a Club business meeting.

Announcements:

World Peace Day is Sept. 22, which is when Rotary installed the Peace Poles in Wilton in 2016. On Sept. 21, Rotary will be supporting a Library event at which children will paint rocks to go around the base of the Peace Pole.

The Club is working to set up a Constant Contact account to enhance the Club's email marketing presence. In addition to Club members, we will be able to add people from the community for greater exposure.

Paul Hafter presented Christene with a framed poster from World War I entitled "United We Serve," which was part of a campaign to raise \$170 million for the war effort. The YMCA was one of the participants.

Trackside Oktoberfest fundraiser is Oct. 14; New Canaan Lobsterfest is 9/22-23 with proceeds benefitting the American Legion. See Bud for info on tickets for either event.

Andy, the perennial winner of the Raffle drawing and loser of the card drawing, drew the 10 of spades. The pot stands at \$220 for a winner.

Upcoming Events:

8/11 - DG Trish Pearson official Wilton visit	8/17 - Board Meeting
9/15-17 - Carnival	

Business Meeting:

Treasurer Andy Maid presented an overview of the 2017-2018 budget. He noted that the Club relied heavily on the Carnival as its principal fundraiser, and it would be better if we could develop an additional fundraiser, since we ran the risk of the Carnival being rained out. He also noted that

the Club's operating budget, which is funded by member dues, is projected to run a \$1,000 deficit. Additional members would alleviate this issue.

Christene reported that 25 Rotarians responded to the Survey Monkey. Results included: not many members would recommend the Club to a friend or colleague; 63% of members were "somewhat satisfied" with the Club; 85% of members would attend a social gathering after work; and only 9% of members were in favor of keeping the same format of luncheon meetings every Friday at Marly's. Comments included that the lunches at Marly's had reverted to the previous selections after the price increase and that Marly's served too many salads for lunch.

As a result of the feedback from the survey, Christene reported that the Board had acted to change the meeting format so that there would be either a social gathering or a community service project on the first Monday of each month on an alternating basis, to replace that week's Friday luncheon meeting. The change would start in September.

Christene also reported that the Board had asked Norwalk Community College if there was an intern from a marketing class who would be interested in assisting the Club in its marketing efforts.

The Board will also bring in an outside facilitator to assist the Club in creating a vision for its future.

NEXT MEETING – Friday, Aug. 4 – 12:15 at Marly's.